**The United Empire Loyalists Advertisement**

First Battalion of Pennsylvania Loyalist troops, commanded by His Excellency Sir William Howe, K.B

To All Intrepid Able-Bodied Heroes Who are willing to serve His MAJESTY KING GEORGE the Third, in Defense of their Country, Laws and Constitution, against the arbitrary Usurpations of a tyrannical Congress have now not only an Opportunity of manifesting their Spirit, by assisting in reducing to Obedience their too-long deluded Countrymen, but also of acquiring the polite Accomplishments of a Soldier, by serving only two Years, or during the present Rebellion in America.

Such spirited Fellows, who are willing to engage, will be rewarded at the End of the War, besides their Laurels, with 50 Acres of Land, where every gallant Hero may retire, and enjoy his Bottle and Laughs.

Each Volunteer will receive a Bounty, Five Dollars, besides Arms, clothing and Accoutrements, and every other Requisite proper to accommodate a Gentleman Soldier, by applying to Lieutenant Colonel Allen, or at Captain Kearny’s Rendezvous, at Patrick Tonry’s three Doors above Market Street and Second Street.

1. Define: intrepid, arbitrary, usurpations, tyrannical, manifesting, laurels, bounty, accoutrements
2. What is there in the advertisement that would make people want to join the Loyalist forces?
3. Look carefully at the main headline. Would it make men want to join? Explain your answer.
4. Would this advertisement persuade you to join? Why or why not?
5. Define:

**Intrepid** = resolutely fearless; brave, courageous, bold

**Arbitrary** = having unlimited power; uncontrolled or unrestricted by law

**Usurpations**= wrongful or illegal encroachment, infringement, or seizure; illegal seizure and occupation of a throne

**Tyrannical** = unjustly cruel, harsh, or severe; arbitrary or oppressive

**Manifesting** = readily perceived by the eye or the understanding; evident; obvious; apparent; plain

**Laurels** = rest on one's laurels, to be content with one's past or present honors, achievements, etc

**Bounty** = payment or reward (especially from a government) for acts such as catching criminals or killing predatory animals or enlisting in the military

**Accoutrements** = personal clothing, accessories, etc; the equipment, excluding weapons and clothing, of a soldier